

Natura Bissé
Barcelona



THE COMPANY'S DNA



FAMILY PASSION

Since its inception, the Fisas family has brought its passion to the forefront of day to day business, developing an independent, dynamic and agile business model that allows the company to respond quickly to market and customer demands.

ENDURING INNOVATION

Natura Bissé don't just use science, but develops it. As a vast contributor to the advancement of skincare technology, and through extensive RD+i, Natura Bissé is a recognized leader in developing trend-setting products and techniques.

EFFICACY & QUALITY

The company's mission is simple – to use its intrinsic forward-thinking creativity to develop effective skincare, which provide real and visible results, through the use of avant-garde technologies and superior quality ingredients.

FULL CIRCLE SOLUTION

Masters in both the worlds of retail and spa, Natura Bissé provides a comprehensive solution for its partners. From targeted spa treatments to on-going at home maintenance, the company knows how to treat the skin, and knows how to effectively sell its products.



Verónica Fisas, General Director of NATURA BISSÉ International S.A.

LIMITLESS MENU POSSIBILITIES

From skincare to massage, to hydrotherapy and beyond, Natura Bissé has products to cover the full scope of treatment modalities, providing limitless possibilities when it comes to designing menu services.

PREMIUM WORLDWIDE PRESENCE

From the beginning, the firm had the daring vision of internationalization. Today, Natura Bissé products are sold in over 36 countries around the globe, and present in many prestigious retail and spa windows of the world.

INTERNATIONAL RECOGNITION

From celebrities and make-up artists to media and business institutions, Natura Bissé is coveted by many and awarded by the best. Personal quotes and editorials accolade its advanced concepts and products, while write-ups and case studies praise its strategic business model.

CORPORATE SOCIAL RESPONSIBILITY

The company believes in the importance and commitment to charity work. As a result, each year Natura Bissé donates 0.7% of its revenue to fund charitable organizations, with an emphasis on programs that help poverty-stricken women develop skills that will allow them to become more self-sufficient.





Nauri Bisse
PARIS
DIAMOND
EXTREME OIL