





First released in 1989, the ETRO fragrance collection envisages perfumes as an art of the intellect and a striking artisan alchemy that infuses timeless memories with inebriating emotions to become purely sophisticated essences.

Entirely crafted in-house, in collaboration with expert maître parfumeurs, the collection features 23 universal blends comprised of eaux de toilettes and eaux de parfumes.

The range further includes the bath line and ambient fragrances – exemplified in green and fuchsia, respectively – for a complete and enveloping olfactory journey to awaken all senses while transporting them to faraway confines and yet unexplored sensations.

In this broad and evocative range, natural ingredients take center stage wafting through zesty spices and lavish incenses towards warm woody notes intermingling with resins, herbs, and citrus fruits.

Exuding the brand's vision of flair and fascination, ETRO's fragrance collection is an immersive and caressing universe to explore, discover, and enjoy every day in ever changing ways. As the newest experience added to this choral narrative extends beyond the customary routine to deliver an inventive ritual of self-expression, different fragrances can also juxtapose and interweave like the precious threads of a beautiful fabric.







